

PLANNING

Questionnaire

WWW.JAMESMONTGOMERYLAW.COM

Your name: _____

Business name: _____

Mobile phone: _____

Direct email: _____

Website: _____

What do you do?

What is the lifetime value of a client (new or existing)? \$ _____

Describe your target customer in detail:

How much do you spend on advertising each month? \$ _____

What kind of advertising do you do?

How many new clients do you get a month? _____

Describe your client retention program

Fax at 210-568-4550 or scan to me and email to jemlaw@mac.com

Do you maintain a data base of prospects and customers? _____

How many names on it now ? _____

How many are active? _____

How many are inactive? _____

Why should people do business with you?

What's your biggest problem or biggest problems you faced in trying to market or grow your business?

If I had a magic wand and could grant your one wish for your business, what would be most important to you?

I'm curious, why did you decide to fill out this questionnaire?

Please attach your business card here: